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|  | Home-owners | | Industrial Facilities | | | Commercial Facilities | | | Agriculture sector | | Agriculture sector | | |
| Types | High income  Home-owners | Environmentally Conscious Homeowners | Food and Beverage Industry | Building contractors | Textile Industry | Hotels | Hospitals | restaurants | Farmers | agricultural organizations | Universities | Sonede | Ministries |
| Features needed in our product for all the segments | \*affordable price, \* easy to use, \* Real-time Monitoring(customer needs to be notified about changes or news at the same time when they occur ), \*user friendly web interface or application, \*tips and insights about best water usage ways ,\*customer support, \* ease to access data from sensors placed differently with the same account ,\*implement a guide in the software for water rights and for permits for water use to help customers from crossing the legal system | | | | | | | | | | | | |
| Features needed in our product for a specific segment | \*membership reduced price due to usage of a small number of sensor .  \*Allowing homeowners to compare their water consumption with anonymized data from similar households or neighbours.  \*giving the opportunity to the Environmentally Conscious Homeowners to share their water-saving achievements which can help other people contribute to saving water | | \*Water quality is crucial for food and beverage industry .  \* Adapting the product with a timer that can help calculate the water consumption for each batch  \*offering the possibility of giving access for the building contractors clients to access our software apps using the contractor account  \*monitoring of recycled water used in the textile industry  \*Integration (product need to adapt with different power supplies ). | | | \*product needs to keep privacy of hotels and hospitals ( security )  \*prod needs to serve all types of water resources( hotels in Tunisia for example use recycled water )  \*water quality is really important for this sector (hospitals and restaurants specifically )  \*the product needs to adapt with different power supplies . | | | \* Providing comprehensive support, training, and technical assistance specific to the agricultural sector is crucial.  \*Integrating the product with local weather data sources enables farmers to incorporate weather forecasts and historical data into their irrigation scheduling.  \*integrating a switch button that can prevent water usage when the rain possibility is high .  \*product needs to serve all types of water resources(farmers could have different water resources like sonede , water containers , wells) .  \*water quality support (gives insight about water purity levels(water from different sources can have purity issues ) .  \*Energy Efficiency Integration(product need to adapt with different power supplies ).  \*specific tips and insights about water conservation for the agriculture sector | | \*product needs to keep privacy of customers ( security ) (government facilities security is crucial .  \* The product should offer comprehensive monitoring capabilities for the entire water network, including water sources, treatment plants, distribution pipelines, reservoirs, and pumping stations.  \*prod needs to serve all types of water resources.  \*water quality support (gives insight about water purity levels).  ,\*Energy Efficiency  \*Integration (product need to adapt with different power supplies ). | | |